



# CITY OF LA VERNE CITY HALL

3660 "D" Street, La Verne, California 91750-3599

[www.cityoflaverne.org](http://www.cityoflaverne.org)

March 23, 2023

Mr. Rob Kent  
CMO, Vice-Chairman & Co-Founder PowerHero  
2105 Foothill Blvd. #B360  
La Verne, California 91750

Dear Mr. Kent:

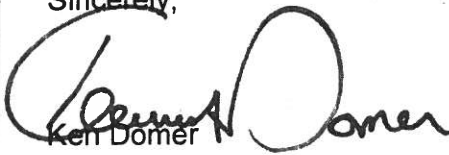
Thank you for your presentation regarding your product, PowerHero. I greatly appreciate the explanation of your product and the potential benefit to users such as the City, our businesses, and residents.

The City of La Verne is committed to reducing greenhouse gas emissions and supporting innovative sustainability solutions that directly benefit our residents and businesses. The City of La Verne believes PowerHero's innovative technology and products could alleviate issues affecting the EV community and enable a reliable and usable EV infrastructure and, more importantly, your solutions will help grow EV charging infrastructure efficiently.

Your product portfolio, which includes Cameo, provides several benefits including integrating public and private Level 2 charging to the cloud, making chargers easier for drivers to find, provides flexibility in allowing charger for fleet vehicles to be made public at select times of the day, and enables the private sector to step in and monetize the installation of cost-effective chargers. Regarding PowerPac, it allows for easy installation of meaningful overnight charging, is easy to install in older buildings and multi-unit residences, creates easy charging for employees, and can be ideal for installation in public structures.

Accordingly, I am pleased to offer an interest in exploring a pilot program for these products in 2024 to address long-awaited solutions for the local and regional EV community for the benefit of our community.

Sincerely,

  
Ken Damer  
City Manager



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