

**ContentOro, Inc.**  
**Income Statements**  
**(Unaudited)**

	<u>Year Ended</u> <u>December 31, 2016</u>	<u>Year Ended</u> <u>December 31, 2015</u>
Revenues	\$ 132,431	\$ 590
Cost of sales	45,966	100
Gross profit	<u>86,465</u>	<u>490</u>
Expenses		
Advertising and Marketing	88,862	23,314
Bank Charges	660	138
Cloud Storage	4,149	
Content Acquisition	70,547	32,633
Couriers	821	
Dues, Subscriptions, Licenses	5,235	1,584
Insurance - General Liab, D&O, etc.	5,627	421
Insurance - W. Comp	531	294
Office Expenses	1,063	5,771
Payroll Expenses	319,805	215,233
Payroll Processing	2,158	1,009
Product Development	427	6,678
Professional Fees - Accounting	62,171	3,904
Professional Fees - Consulting		27,500
Professional Fees - Legal	50,029	40,323
Rent or Lease	11,733	5,177
Repair & Maintenance		237
Software licenses	5,420	
State Taxes	546	
Subcontractors	32,350	25,950
Travel and Meeting	32,347	3,547
Utilities	3,188	155
Web Development	5,062	7,305
Total operating expenses	<u>702,731</u>	<u>401,173</u>
Operating loss	(616,266)	(400,683)
Other expenses		
Depreciation	276	-
Interest	24,660	-
Total other expenses	24,936	-
Net income (loss)	<u>\$ (641,202)</u>	<u>\$ (400,683)</u>