



**Matthew P. Jones, Ph.D.**

*Chief Executive Officer*

Happy Friday,

I want to let you know that **we just launched an updated version of our NetCapital listing** that includes our recent milestones. We also made the listing more readable and shareable, emphasizing our primary goal - **to help people reach their financial goals, regardless of their account size**. In fact, we believe our business model can benefit all stakeholders - from our clients to our shareholders and everyone in between.

I'm also very excited to announce that **Amazon Web Services (AWS) has decided to become part of our team!** They have been connecting us with their affiliates, in an effort to create for us top-tier partners. The value that AWS and its affiliates can add to our company is absolutely incredible!

**We reached the \$100k milestone in our Reg. CF campaign - thank you!** Let's keep this going. A good capital raise in July and August will help us develop multiple areas of our business simultaneously, enabling us to rapidly add value to the company, and to **prepare for a branding & marketing campaign!**

Our branding & marketing campaign **will offer clients a 'free trial period'** while their account is under \$5,000. **We believe this will result in huge traction**, and will position us well for a Series A round with a VC. **So share our story with everyone you know!**

The more capital we can raise right now, the faster we can develop.

All the best,

-Matt

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