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## **INVESTOR PLACE RECOMMENDS AIEDC AS A “BUY OPTION”**

*Their Analysts have been profiled in The New York Times, The Wall Street Journal, CNN, Bloomberg, Time Magazine, MarketWatch, Barron’s and USA Today.*



#### **Equity Crowdfunding Offerings to Buy: AIEDC, by Josh Enomoto, InvestorPlace Contributor.**

We all know the early bird gets the worm. In the investment market, many people — particularly speculators — operate under that same policy. Typically, this means buying into initial public offerings (IPOs). However, thanks to recent laws opening the doors to equity crowdfunding and private investing ventures for the non-accredited investor (i.e. most of us), new opportunities have emerged.

One of the biggest drawbacks with IPOs is that they’re not really ground-floor investments. Instead, the lead up to a company’s public debut has been fleshed out. Sure, many have strong performances right out of the gate, allowing speculators to enjoy quick profits. But Wall Street’s graveyard is also filled with plenty of names that failed to catch on.

Comparatively, equity crowdfunding is inherently risky. The allure is that if ventures succeed in the lead up, the *real* early bird investors can sell their holdings at a nice rate. Often, private investing requires you to hold your position in an illiquid market until the big IPO payoff. But to the victor goes the spoils.

Another reason to consider equity crowdfunding is its gaining popularity. According to data from McKinsey & Company, the value of alternative investments worldwide increased 125% between 2005 and 2013. So, private investing is not a new concept — pent-up demand has been brewing for decades.

Unsurprisingly, the number of campaigns has also increased significantly. In 2017, we saw over 38,000 pitches to private investing participants. Based on data from Statista.com, experts predict we'll see 67,000 proposals by 2024. In other words, this sector is on fire, necessitating at least a rethink on portfolio growth.

Still, you should be aware of the risks. According to *Forbes*, “90% of startups fail.” While you can deploy analytical methods to find the viable 10%, the raw odds absolutely do not favor you. At the very least, you could be looking at holding your position for many years without any accrued benefits.

Therefore, it's imperative that you do your due diligence on any venture. Don't be afraid to ask questions — the more difficult, the better. And above all, don't take anything at face value until you've verified it for yourself.

Nevertheless, the bottom line is that if you want explosive growth, you need to start in the earliest phase possible. With the burgeoning equity crowdfunding market, this previously exclusive opportunity is now yours for the taking.

**AIEDC** --- Due to the explosive progress of connectivity technologies, more consumers find themselves using their smart devices to purchase the goods and services they need. According to experts in the field, the mobile app segment alone will hit just over \$4 billion by the end of this year. Furthermore, the sector could be worth nearly \$5.3 billion by 2024.

This only underscores the importance for businesses to have not only a presence in the mobile app space but a commanding one. Unfortunately, many small-to-medium-sized firms are at a disadvantage due to their inexperience with app development. That's where AIEDC, which stands for Artificial Intelligence Economic Development Corporation, comes to the rescue.

An equity crowdfunding offer listed on the **Netcapital** platform, AIEDC leverages their expertise in AI and machine learning protocols to help smaller organizations develop their own iOS and Android mobile apps with low-code or no-code.

Adding to this compelling private investing opportunity is the impact from the novel coronavirus. Sadly, the pandemic has disrupted small businesses the most. Through expansion of revenue-generating potential via AIEDC's no/low-code proprietary platform, the company can help so many entrepreneurs get back on their feet.

As small business is the lifeblood of the U.S. economy, this equity crowdfunding play has the potential to be a win-win across the board. This is an upcoming offer but you can reserve your place with a minimum \$104 investment.

You can learn more about the offering - at the following Link below.

<https://netcapital.com/companies/artificial-intelligence-economic-development-corporation>