



PRESS RELEASE

SPOKANE, Washington — February 11, 2021 — Transparent Path spc is pleased to announce the launch of a pilot program with its first customer, **Feeding the Northwest** (FTNW). Part of the Feeding America Network, Feeding the Northwest facilitates the shipment of fresh fruits and vegetables from Pacific Northwest food producers to food banks who get fresh produce to the 1 in 7 Americans who suffer from food insecurity.

For the pilot, Transparent Path is providing FTNW with the latest IoT sensors and cloud software, monitoring and tracking food shipments to other organizations within the Feeding America distribution network.

Transparent Path co-developed its platform with Intel Corporation to provision and track continuously-connected sensors, which ensure and verify cold-chain compliance throughout transport. The continuous connection allows customers to quickly identify cold-chain incidents and rectify them as they occur — preventing lost loads and creating more efficient, more real-time operations for organizations like FTNW.

FTNW is providing input into the software design and operational workflows throughout the pilot. This critical input will help ensure the Transparent Path platform reflects real-world scenarios where shipments from multiple suppliers across the Pacific Northwest are managed on a continuous basis. This system and the learnings generated will improve the platform's value to FTNW customers.

“Feeding the Northwest is thrilled to be working with the team at Transparent Path during this pilot,” said Rod Wieber, executive director. “Each month, our organization ships over 6 million pounds of fresh produce to food banks across the nation. Ensuring each load of healthy, nutritious produce arrives safely and the quality hasn't been compromised at any point during transit is of utmost importance. Transparent Path's technology will give us visibility that we have never experienced prior.”

Transparent Path CEO Eric Weaver added, “we're thrilled to work with this amazing organization. Our management team has volunteered with Northwest shelters and food banks for years, and working with Feeding the Northwest brings our social mission of reducing food waste together with Feeding the Northwest's mission of reducing food insecurity, particularly during the COVID economy. We're deeply grateful for a chance to work with Feeding the Northwest on this exciting and worthwhile effort.”

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